

2024 YMAD Call for Students

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2024 Youth Modelers Artists Designers YMAD Program Registration

2024 YMAD Program: Call for Participants!

Hello,

The [Outreach + Development Team at GM Design](#) is kicking off the 2024 call for Youth Modelers Artists Designers (YMAD). The goal of the YMAD program is to introduce young creatives to career paths within Automotive Design and Sculpting as well as enhance portfolio pieces for established students. Accepted students will work alongside GM Design professionals on their sketching skills, optional clay sculpting, and the application of Color, Material, and Finish. In addition to the Design skills that will be acquired, students will grow in their ability to communicate and present their work and ideas to leadership, receiving feedback, and problem solving. Each week, students will be exposed to different creative disciplines and career paths that are available for creative students.

The Outreach + Development Team at GM Design is offering students (7th-12th grade) a 9-week virtual course with an optional in-person aspect in Automotive Sketching and Sculpting. [The YMAD class will meet virtually once per week on Thursdays from 4-6 p.m. starting on January 4th \(We will communicate details of the optional in-person sessions later\).](#) We will also have a kick-off session on Thursday, December 7th from 4-6 p.m. For more information and details on the application process, please see instructions below.

ART INSTRUCTORS:

Please support us in identifying students from your school that may have the interest, talent, and passion to explore creative careers in Automotive Design and Sculpting. We will be considering candidates by conducting portfolio reviews based on the criteria outlined below. Please feel free to reach out to outreach.development@gm.com with any questions (feel free to share with your art students.)

STUDENTS (Parents FYI):

In this program, students work virtually (optional in-person) with professional mentors – Creative Designers and Sculptors – who volunteer their talent and time. Mentors work with students teaching basic transportation design, sketching, color & material design, and optional clay sculpting. After portfolio reviews, if accepted we will send out a notification email on acceptance into YMAD.

WHAT YOU NEED TO DO TO APPLY: (Step 1 & Step 2 due November 12th)

Step 1:

Click the link below (or copy & paste into your browser) to apply to the 2024 YMAD program. This provides our team with your contact information:

https://gm.az1.qualtrics.com/jfe/form/SV_8jf6J8yOqKfnSiG

Step 2:

1. Write a paragraph (500 words maximum) consisting of a short bio. Include your interests, artistic background, and ideas on why a career in Design or Sculpting might be something that would interest you.
2. Send images of your artistic pursuits thus far with your most recent work first. Please pay attention to how your art looks on a high-definition monitor, especially if it did not start out as digital media. Poor scans and fuzzy cell-phone photographs will be disqualified. You may also caption images with title, description, or both if you desire.
3. Title of your portfolio MUST have your last name in it. Example: YMAD_app_C._Smith.pdf
4. Suggested number of images: 10 - 15 images spread out over 5-15 pages
5. Two of your original sketches must be of a car or truck exterior. “Extra credit” will be given for including vehicle interior sketches and/or product Design examples such as interior components.
6. Portfolio layout should be submitted electronically as landscape format 8.5" 11.0" Adobe Reader .pdf format. You must limit your .pdf to no larger than 10 mb. PLEASE SUBMIT ONE PDF FILE ONLY CONTAINING ALL YOUR IMAGES – in landscape format.
7. Please attach a headshot to your email. A photo of yourself from the shoulders up with a plain background.

Please submit portfolios and headshots to outreach.development@gm.com and include in the subject line:

2024 YMAD PORTFOLIO SUBMISSION

The due date for your application (step 1) and your portfolio submission (step 2) is Sunday, November 12th, 2023. Students will be notified via email of their status by no later than Monday, December 4th, 2023. You must complete both Steps 1 & 2 to be considered.

QUESTIONS?

If you have questions, you may contact outreach.development@gm.com

For additional information YMAD and other Early Education Outreach please visit our website:

www.gm.com/Design

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